

Lucas Jeune



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🌐 linkedin.com/in/lucas-jeune

📄 SUMMARY

Product Manager (3 years)
specialized in international B2B
platforms. Expertise in product
roadmap, data analysis, and
AI/LLM integration, in Agile
environments.



SKILLS LANGUAGES & INTERESTS

Skills

- Product roadmap and prioritization, Functional specifications, Scrum/Agile
- SQL, LLM/AI tools, Google Analytics, Jira, Microsoft Office

Languages

- French: Native/Bilingual
- English: C1 (TOEIC score: 945/990)
- German: B1

Interests

Intercultural exchange; Tech enthusiast; International exchange; Finance; Trekking; Chess

👤 WORK EXPERIENCE

eexpand

Product Manager

10/2024 – 09/2025 | Paris, France

- eexpand is a company that powers the Trade Club, a digital platform supported by over 10 global banks, simplifying international trade through business matchmaking.
- Led project planning and execution, managing full product lifecycle from ideation through post-launch support.
- Developed and prioritizes product features, creating comprehensive product roadmaps.
- Focused on customer needs and data-driven insights to align products with business objectives.
- Implemented full user activity tracking, providing insights into user behavior.
- Integrated LLM assistant and translation feature, facilitating communication.

eexpand

Junior Product Manager

10/2022 – 09/2024 | Paris, France

- Contributed to development and execution of product roadmap supporting global trade initiatives.
- Collaborated with cross-functional teams in Agile environments to deliver user-centric solutions.
- Conducted market research and analyzed user data to inform product decisions and drive enhancements.

eexpand

SEO Manager Intern

03/2022 – 09/2022 | Paris, France

- Performed regular site audits to identify technical issues impacting SEO performance.
- Enhanced website visibility through effective on-page and off-page SEO strategies.

Gastronomie et Promotion des Produits Régionaux - GPPR

Marketing Assistant

05/2021 – 08/2021 | Besançon, France

- GPPR is involved in promoting regional products through marketing and event management.
- Supported marketing initiatives and event management for regional product promotion.

🎓 EDUCATION

Master, Marketing and International Management

Université de Franche-Comté

2020 – 2022 | Besançon, France

Bachelor, Economy and Management

Université de Franche-Comté

2017 – 2020 | Besançon, France